



Luisa Mendoza

Luisa is an award-winning freelance DP. A graduate of both St. Louis University and The Art Institute of Dallas, Luisa started her production career at AMS Pictures in the late 90s where she learned all aspects of production. Her journey from studio camera and lighting to location grip/electric (including Dolly Grip) led her to becoming the in-house First AC for AMS' commercial and high end corporate work. As film transitioned to digital, Luisa was at the perfect place to advance to DP. During her time at AMS, her work won many Telly Awards; her first documentary as DP, "The Power of Harmony: The Story of the Turtle Creek Chorale" won Best Documentary at the USA Film Festival in 2005. She was Senior DP at AMS until going freelance in 2013. Today, she shoots for corporate, broadcast and "reality" clients. Luisa's work has aired on HGTV, DIY, Discovery, ESPN and NFL Network.